

## CHANGING SHOW DATES

The following is advice to Show Societies wishing to change their Show date.

There are good reasons why a Show may wish to change their date, but also negative consequences that can arise as a result.

Therefore, we strongly urge any Shows considering a change to think about the following:

- The current sequence is in place for a reason. In some cases, the sequence has been in place for more than 100 years – because it works.
- The date
  - With over 190 Shows in NSW, it is unlikely that any new date chosen will be free of other events. A date clash can have significant impact on your attendance, your sponsorship, your competitors, and your financial situation.
  - A change in date **should not** clash with other Shows in your Group or Shows in other Groups that are in close geographical proximity.
    - Look at the dates of the other Shows in your Group
    - Look at neighbouring Groups for Shows that are traditionally held around that time
    - Look at other major events (Field Days, Music Festivals, Community events)
    - Look at the date in relation to Shows in other States, particularly Shows close to borders
    - Look into the availability of the ground
- Weather. Is your Show traditionally dry, and you are moving to a wet season or a very hot or windy time of year? Will you need to take out rain protection, incurring an extra cost?
- If the Show moves out of the 'circuit', you risk losing Showmen's Guild support.

Therefore, all Shows should adhere to the following procedure when considering making a change to their dates:

1. A minimum of two (2) years notice must be given on any date change (unless there is unanimous agreement from the Group and the Showmen's Guild).
2. To change dates, Shows **must have** the approval of their Group. Date changes should be raised and voted on in Group meetings.
3. Every effort should be made to work with the Showmen's Guild. Date changes should be discussed with the Showmen's Guild Delegate, whilst they are working at your Show, to make sure they can and will still support the Show on the proposed new Show date.
4. If the Show date change is essential, but the Showmen's Guild advise the Show that they cannot support them on those dates, then the Show Society may need to seek out the services of local ride operators.