

EVENT

TICKETING KIT

Make
Every
Ticket
Count



INCREASE
ATTENDANCE



IMPROVE
CASHFLOW



SAVE
TIME



LIVE
REPORTS



LOW
FEES

 **LOCAL TICKETS**[®]

EST. 2010

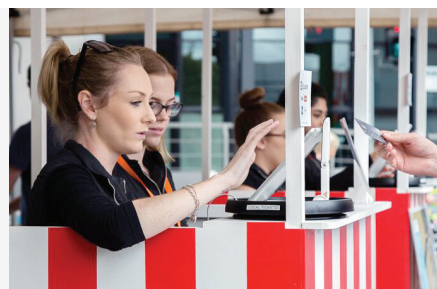
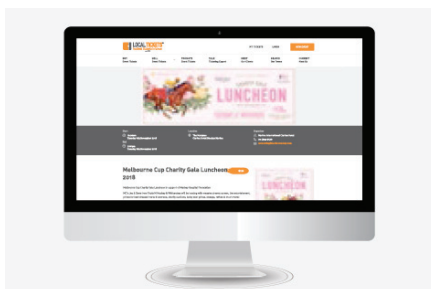
1300 855 580

How to **ticket** your event

Online Tickets

Onsite Tickets

On The Go Tickets



Online Sales

Customer wants to purchase a ticket online to save time/money.

Event Pre-Sales

Customers want to pre-purchase an event ticket from you in-person or via the phone.

Mobile Pre-Sales

Sell tickets to customers from a pop up shop, event etc.

Event Day Sales

Customers are lined up and ready to purchase tickets at the event.



PRODUCT

Local Tickets Online platform

Local Tickets APP

Local Tickets APP



INTEGRATION

Set up online tickets and publish your event ticketing page for live sales. URL link provided.

Turn on the APP Sales feature during the online ticket set up. Download the APP, login & Sell/SMS tickets.

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CUSTOMER PAYMENT METHODS

Visa & Mastercard

Local Tickets processes & receives payments for Event Organiser.

Square Device, EFTPOS & Cash

Event Organiser processes & receives payments directly.

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CUSTOMER TICKETS

Customer receives E-Ticket
SMS Tickets option available*

Customer receives SMS link to E-Tickets
Special Ticket Printer option available*
Ticket Rolls / Wristbands etc*

Customer receives SMS link to E-Tickets



CUSTOMER DATABASE

Mandatory – automatically collects customer details

Optional – ability to collect customer details upon sale

Optional – ability to collect customer details upon sale



TICKET AUTHENTICATION

Hire Scanner Guns
APP Ticket Scan
APP Guest Check-In



PRICING

Fee per ticket sold
Scanning fees (first 100 free)
Customer fees

Fee per ticket sold
Scanning fees (first 100 free)

Fee per ticket sold
Scanning fees (first 100 free)



Local Tickets APP

Features: Sell Tickets, SMS Sold Tickets, Scan Tickets, Door Lists, Collect Customer Information and more. Live reports including Event Day sales, scans & attendance numbers.

Payment Processing: Customers can pay via Cash, EFTPOS or SQUARE Tap & Go Device. The Event Organiser would need their own EFTPOS facility and/or SQUARE Tap and Go Device & Account (See Power Up Products).

Login: PIN Logins located in your My Account (online). Restricted login pin for Cashier level and full features access login for Event Organiser.

Benefits: Fast, easy ticket sales that are great for cash flow as the Event Organiser receives full payment directly.

T&C's apply including ticketing charges. **Compatible only with iOS devices.**



Get started

- 1** Sign up on our Town Marketplaces
- 2** Set up online tickets and enable APP Sales
- 3** Publish your online tickets and link to all media
- 4** Download Local Tickets APP onto iOS devices
- 5** Login Local Tickets APP and start selling tickets

Power Up **Products**



Tap & Go Payment Device

Low cost (\$75) and portable SQUARE payment device that syncs with the APP for Onsite & On The Go ticket sales. Install the SQUARE APP on your device and set up your bank account. Payments will be deposited directly into your account for event cash flow.



Scan Tickets

For larger events (over 500 people) we suggest you hire our Scanner Guns for fast and secure ticket scanning. High performance with inbuilt battery storage and gun grip.



Cashless Bar POS System

Speed up your bar service and remove cash, with our new Cashless Bar POS System.

Guests can swipe a pre-loaded BOOM Bar Card or simply use their debit/credit card at the bar to pay for drinks/food.

We will set everything up for you including your bar/food items, provide the terminals and be onsite to help manage implementation.



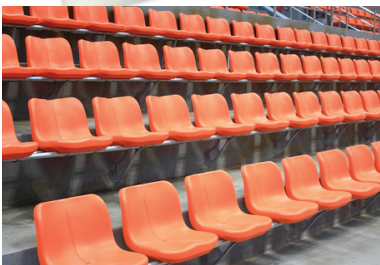
Event Wristbands & Ticket Rolls

We will design and print your event ticketing needs. We have inhouse products and excellent suppliers.



Lanyards & Memberships

We can design and print your event lanyards including Membership Cards which can be coded for entry and reporting.



Auto Allocated Seating

We can set up your venue map and allocate sections for reserved seating. Customers are auto allocated a section/row/seat. Real time sales and allocation reports available.